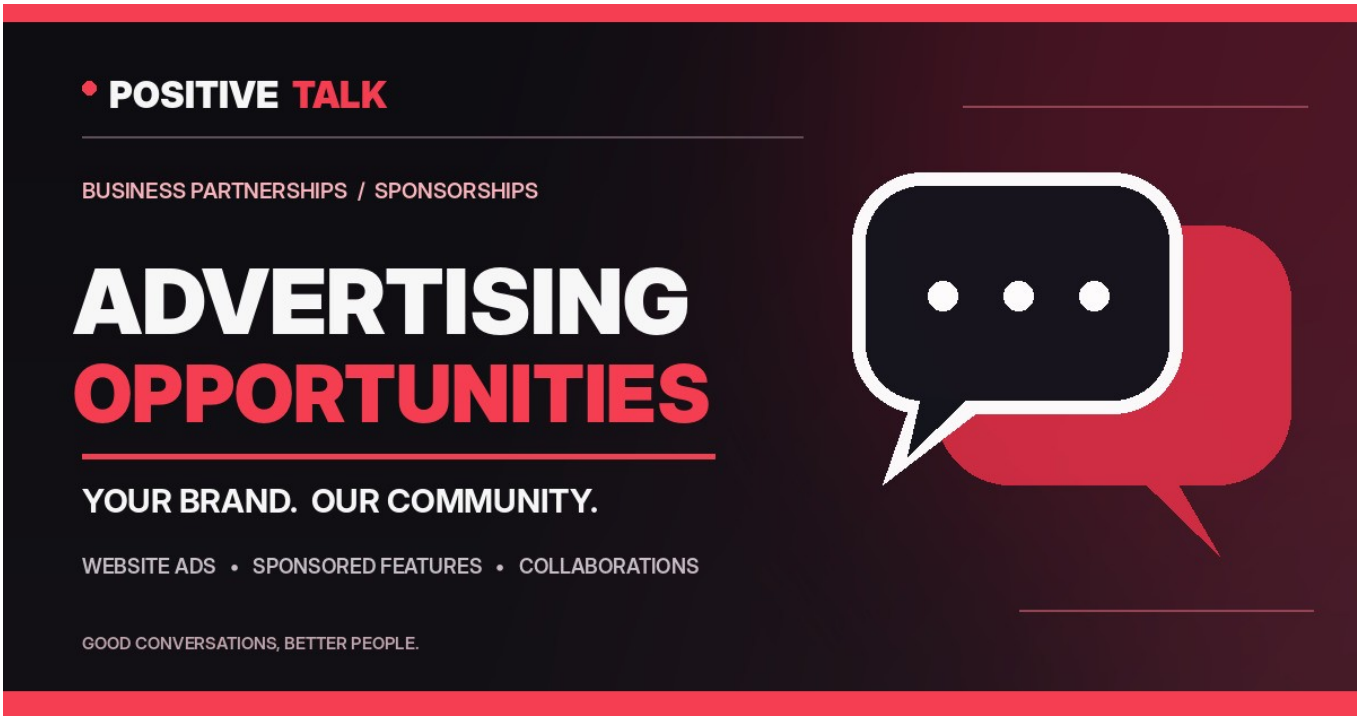
PARTNERSHIPS / SPONSORSHIPS / ADVERTISING

POSITIVE TALK



2026 MEDIA KIT

PARTNER WITH PURPOSE.

A community-led home for motivation, faith, personal growth, honest conversation and meaningful connection.

We invite brands, businesses, authors, organizations and creators to collaborate with Positive Talk through relevant advertising placements, sponsored features and carefully selected partnerships.

MEDIA & INQUIRIES thepositivetalk.com/advertise.html

Good Conversations, Better People.

A COMMUNITY BUILT ON CONVERSATION.

Positive Talk connects thoughtful conversations and practical resources across social media and a growing, topic-rich website. Our content focuses on the things people face in everyday life.

18,900

YouTube subscribers

Connected analytics · Oct 21, 2026

63,163

YouTube video views

Sept 22–Oct 21, 2026

10K+

TikTok followers

Owner-reported; not independently verified

Metrics are snapshots, not unique audience counts or guaranteed exposure. YouTube figures are from connected Metricool analytics. TikTok is a previously reported estimate.

OUR CONTENT PILLARS

PERSONAL GROWTH

Accountability, resilience, discipline and small changes that matter.

FAITH & WISDOM

Faith-centered reflection, Scripture and conversations about purpose.

REAL LIFE & RELATIONSHIPS

Family, communication, mental wellbeing and the challenges people navigate.

RECOVERY & SUPPORT

Encouragement, recovery resources, hope and community connection.

WHERE WE CONNECT

Positive Talk website • TikTok @positivetalk101

YouTube @Positivetalk76 • Advertise & Partner

Website traffic figures, audience demographics and campaign forecasts are available only where verified and are not included in this edition.

CHOOSE YOUR CONVERSATION.

Founding-partner introductory pricing for a growing community. All sponsored content is labeled; final deliverables, dates and availability are agreed in writing before payment.

01

THE INTRO

WEBSITE AD

$79

Starting at $79 for a 30-day website promotional placement.

- One approved website advertising slot for 30 days
- Advertiser-supplied image and one destination link
- Placement on a suitable non-support page; availability applies

IDEAL FOR: Local businesses and new partners.

02

THE SPOTLIGHT

SPONSORED STORY

$199

Starting at $199 for one 30-day sponsored article placement.

- One clearly labeled sponsored feature, up to 500 words
- Article copy/material supplied by sponsor, with editorial review
- One approved outbound link; interviews quoted separately

IDEAL FOR: Authors, services and speakers with a story to share.

03

THE CONNECTION

CAMPAIGN BUNDLE

$399

Starting at $399 for a multi-format introductory campaign.

- One 30-day website advertising slot + sponsored feature
- One agreed social feed post, clearly disclosed as sponsored
- Publication confirmation and available reporting summary

IDEAL FOR: Businesses ready for a cross-channel introduction.

INTRODUCTORY STARTING PRICES • USD • No guaranteed views, clicks, sales, or endorsement. Extra production and add-ons quoted separately.

LET'S MAKE A CONNECTION.

Tell us who you are, what you want to share and how it could benefit our community. We will consider availability, brand fit and the right mix of deliverables before preparing a proposal.

HOW A PARTNERSHIP BEGINS

01 Share your idea
Submit your brand, goals, proposed timeline and optional budget.

02 We review the fit
Every opportunity is considered against our values and available space.

03 Confirm the package
We agree on final creative, rate, timing and availability.

04 Publish with clarity
Sponsored material is labeled and performance is reported where available.

SCAN TO INQUIRE

Open inquiry page

OUR PARTNERSHIP STANDARDS

- Every paid placement and sponsorship is transparently identified.
- Positive Talk reserves editorial approval and may decline inappropriate advertising.
- Mental health, recovery and crisis-support resources remain independent of advertisers.
- Submitting an inquiry does not confirm placement, endorsement or guaranteed outcomes.

READY TO CONNECT? www.thepositivetalk.com/advertise.html

Good Conversations, Better People. • Issued October 22, 2026 • Introductory starting rates subject to approval.